

SUPER AFFILIATE

GPT



**HOW TO GENERATE SUPER AFFILIATE
LEVEL COMMISSIONS USING AI**

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Introduction

There are two things every good affiliate strives for – making a great deal of money, and constantly improving how you make that money. It’s no secret that the world of affiliate marketing is a tricky business where the vast majority of newcomers fail, but never forget that it’s also the business where pizza delivery boys and movers are able to start making millions of dollars with no special education or training in less than a few years.

If you’re a starting affiliate marketer with the gleam of profits in your eye and a bright and beautiful future in front of you, the last thing you want to do is join the first group – the people who crash and burn in the first few weeks. No, you want to be the super affiliate – the big time cash producer who turns everything they touch into gold.

It’s not enough to just learn the basics and become “another affiliate marketer”. You need to tap into a reserve of passionate energy and desire to succeed and you need to have the tools and processes in front of you to acquire that level of success.

In the next few pages, we're not just going to talk about what an affiliate marketer does – you probably know quite a bit about that already. We're going to dig down and talk about what a Super Affiliate does and how you can make not just a profit, but unheard of amounts of money like the biggest and best marketers out there.

But wait, were are going to go even further than that. I will show you how the top affiliates are using AI tools to automate proven systems so that most of the “hard work” is done by AI.

I'm not going to be tell you how you showld build a blog and worry endlessly about SEO. Its just too slow we are going to use AI to get straight to the buyers.

It's time to toss those bad habits out the window and learn what the very best are doing every day to turn each of their business prospects into pure gold.

What is a Super Affiliate?

When I say “super affiliate” I'm not talking about a marketer with an “S” on their chest and a weakness to green rocks. I'm talking about the cream of the crop – the top 10% of all affiliate marketers who not only make a living, but who get filthy rich putting the basic strategies that all marketers use to the test. They optimize their marketing strategies, push their limits, and leverage tools you probably haven't even heard of. So, what specifically makes a super affiliate so special? It starts with the mindset.

The Mindset of a Super Affiliate

Before you even log on to the Internet – before there are any Clickbank accounts, blogs, squeeze pages, or email lists – something extremely important goes into the creation of the top tier affiliates. And don't think the top dogs in the industry just wake up one morning, decide they must be the best and have these traits ready to go. They spend years toughing it out, making mistakes, and tweaking their mindset to take full advantage of what they can get out of their time each day. This isn't an instant pill – it's a 7 course meal and it takes time to prepare.

But, like any dedicated professional, Super Affiliates never give up. They keep trying and eventually they develop a special mindset that allows them to approach each project they take on with the clarity of vision that has made millionaires the world over. They do this by constantly taking actions towards their goals. The number one thing the top affiliate marketers never do is procrastinate. I cannot stress this enough. It's very easy to get bogged down in the educational materials that float around out there.

So and so has a new product about how to make \$10,000 a week in 6 weeks or less? Pick it up. That guy has a single tool that will triple your conversions? Download it now!

These are the reactions of someone who is too busy preparing and educating – looking for the next major toolset that will help them suddenly understand everything there is to know about the business. News flash – there is no such tool. You want to know what will help you understand everything there is to know about affiliate marketing? It's called experience. And the only way to get that experience is to keep trying, making mistakes – often times outright failing – on your path to understanding the business.

The only way to ever truly understand what you are doing is to fall on your face a few times. When a child touches a hot stove, they quickly learn that it will burn them. The same thing goes for an affiliate marketer – someone can outline every little tip they've ever learned and yet you still need to touch that stove for yourself and learn how hot it is. Some of us get burned less than others, but we all get burned at some point, and that's the only way you'll ever learn.

Optimism Pays Off

If there's one thing I've become accustomed to, it's beginning affiliate marketers lighting up forums and message boards with comments about how hard it is, how they're about to give up, how they cannot do this or that task. Forget the obstacles, though. A true super affiliate is one who never thinks in terms of obstacles. They think in terms of opportunity and what they can do to overcome those obstacles. The single biggest example of this is paid traffic. I can practically guarantee you that no affiliate marketer ever makes a profit with their first paid traffic campaign. There are just too many variables. But, what a super affiliate does is take the data from that first failed campaign and learn what they did wrong. They highlight keywords that were unsuccessful, analyse the tools they used, and adapt their budgets and their ad groups to match. The other guys? They quit. Now, why do you think the failure rate is so high?

Beyond simply believing that you can succeed, you need to put your money where your mouth is. You need to invest the money you make in software, outsourcing, and pay per click advertising, then spend whatever is left over. Stop buying new electronics with those affiliate checks and use the money to reinvest in your business. There will be plenty of time to enjoy your spoils later on, when you're sitting on the top of the earnings charts.

Becoming a Super Affiliate

Success in affiliate marketing is all about self-belief – you have to know you can succeed. Ignore the failure stories – those are people who constantly paint everything with a pessimistic paintbrush – not getting their hopes up and assuming they will fail. Those are people who do not enjoy learning and spend their free time watching TV instead of building websites. Those are people who only dream about their dreams, rather than going out and making those dreams come true. They are people who feel guilt when they make money, instead of being happy that they succeeded.

The actual technical details and processes of becoming a super affiliate are extremely important, but let me tell you this – the absolute first thing every affiliate marketer needs to do is to challenge their assumptions about what they're doing and truly strive for excellence. Only then will they be able to succeed on a par with the truly great Super Affiliates of the world.

Creating a Process

As an affiliate marketer, nothing is more important than having a steady, regular process in place that you can follow at all times. That said, everyone's process will be different. But, that doesn't mean there are not some very important factors to keep in mind.

1. **Daily Action** – You have to make daily strides toward your goal. That means spending time each and every day working on something that helps your business. That does not mean spending 5 hours reading emails or finding new “info products” that will help you. It means taking real, measurable action on a project and building websites. You'll never learn if you don't act.
2. **Time Management** – How you manage your time will be a big deal. By this, I mean you should have a list of things to get done each day – approximately 30% of whatever you have time for that day. If you have 10 hours to work, give yourself 3 hours of things that absolutely must get done. Everything else is a bonus. Additionally, saving email for last can be a big time saver.
3. **Automation With AI Tools** – You'll never get anywhere if you do it all on your own. Try to set aside some of your affiliate income to invest in the most advanced AI Tools to do tasks in minutes that otherwise would take you hours or days. A ChatGPT account is your first priority.
4. **Have Specific, Measured Goals** – Goals are vital and they help you measure how successful you're being. Set up a list of goals both for the short term and the long term and then measure how they proceed from

day to day, week to week, and month to month. This mindset will be vital later on when you start testing and tweaking websites.

5. **Learning is Key** – Your knowledge base will help determine where you stand against other marketers. Spend as much time as possible reading books, listening to podcasts, and watching videos. Don't let your learning replace your action, though. Instead, supplement the websites you build and the actions you take with your learning.
6. **Healthy Body, Healthy Mind** – I cannot emphasize enough how important it is to be healthy and fit to do this job. You'll be spending hours in front of a computer. Do you know how quickly you can get sick and fall behind on your tasks if you don't exercise daily, eat well, and get sleep? Just try to be productive when you're eating a bag of Doritos every afternoon – it isn't easy.

There are other things that might be important to you. You may have hobbies, volunteer activities, children, a spouse, or a deep love of a particular TV show, but keep the above things in mind and you'll be able to find that sense of balance you've always been seeking in your business ventures.

Starting Your Affiliate Mega-Business

Every super affiliate starts somewhere. Some of them started in the 1990s when things were messier and more experimental. Some of them started three months ago and did everything right as they worked their way up. Whatever you attempt to do, know that when you get started, you won't make a fortune on day one. It will take time to be successful. That's exactly why I put the mindset chapter first. It's that important. This business can be extremely discouraging if you don't already know that it will take time and a bit of failure before something good happens.

But, when you're ready to get started and have the confidence you need to invest into the business, it is time to stop wondering what will happen and start pouring your energy into getting something done.

The Money

Okay, I've been making you wait long enough. Let's get into the thing you really want to know. How much money can you make as a super affiliate? You already know that there are millionaires out there, making massive fortunes doing this. But, what does it take to do the same thing? Let's take a look at a simple formula that most of us use:

(Traffic) x (Conversion Rate) x (\$ per Customer) x (# of Transactions) = Payday

Yup, there is math, but don't worry – it's not nearly as complicated as it seems. Basically, what you see above is a simplified version of everything we do. The amount of traffic you get, the conversion rate of that traffic, the amount you can make per customer and the number of transactions you pull off will equal your total payday. This is actually a formula I found in a Brad Sugars book from a decade or so ago, but it works well for just about any of us.

Here's a simple example of a weight loss website:

- Traffic – 1,000 Hits Per Day
- Conversion Rate – 0.40% (1 in 250 customers buys something)
- \$ per Customer - \$22.50
- # of Transactions – 1.5 (The number is higher than 1 because you have an email list that can upsell additional products to prospects later down the line)

Now, put all those numbers into a simple formula, and you get the following data:

- $1,000 \times 0.40\% \times \$22.50 \times 1.5 = \$135/\text{day}$

Now, while that might seem very straightforward to most of you, the truth is that many affiliate marketers forget the simple formula. They forget that they need traffic, or they forget that the traffic needs to convert, or they forget that they can actually get more than 1 transaction per customer with an email list. Your goal, and what we'll work on in the coming pages, is to develop a strategy that allows you to focus on all four factors simultaneously, keeping balance in your websites at all times. That balance will be crucial to your bottom line and is what will push you over just about every other marketer out there (yes, many people do neglect this formula, surprisingly enough).

And if you're looking at the sample numbers up there right now and saying "I really have to get 1,000 people a day to make just \$135 a day," stop and think about it for just one moment. Consider this. Not only is a 0.40% conversion rate moderate to low at best, you can have far more than 1 website building those traffic numbers.

In fact, you should count on it. If you build only one website, you'll never be a super affiliate. You might eventually snag that traffic, but you'll never be the top level marketer you're aiming to be. Consider what happens if you have 20 websites with 50 hits a day – it's the same effect, and then there is something to work toward in increasing your traffic numbers. Yes, this is doable, and yes it will make you a lot of money.

Another note I want to make is that your pages will not all convert at the same rate. Some conversions are much higher (as we'll discuss soon), and some lower. It

depends on the keyword you've optimized for, who you're targeting and how eager your audience is to make a purchase. All of these are factors you must consider before making assumptions about how effective a site is.

There's No Such Thing as a Bad Website

You cannot have a bad website. You may have an underperforming website, or one that needs more content, or one that needs to be upgraded a bit, but it isn't bad as long as there are no zeroes in the formula that we've just gone over. You'll be making money whenever there is money, traffic, and conversions involved. Now, the goal is to boost all of those numbers equally across the board. When we do that, we'll be able to make a tremendous profit that can then be reinvested and turned into a viable marketing business.

Finding the Perfect Niche

Every business starts with the same thing – a good, solid, profitable niche. One of the major mistakes every failed affiliate marketer makes is not finding and sticking to a niche that works. They think they need to look for something new and exciting, the non-competitive niches, or that they need to try multiple niches over and over again to spread out their business.

Here's a secret though – most major Super Affiliates will have only two major niches in which they focus their efforts. Sure, they'll try other niches – hundreds of them in some cases. But, they only keep searching so they can find the two or three niches that are the absolute most profitable. Does it make sense to choose a niche, invest hours of time into it, make a lot of money, and then start over again? Of course not. You should take what works and do it again, rinsing and repeating to build a recurring income stream that you know for a fact works.

Of course, before you can choose a single niche and invest all your time and money into it, you actually need to go out there and research a little bit to find out which ones are going to be worth your time. That's where I come in.

Myths About Affiliate Marketing Niches

There are a lot more people out there selling affiliate marketing advice than those who have actually managed to use that advice to make their fortunes. And, unfortunately, those people are constantly aiming for ways to stand out with exciting new strategies that teach new things no one has ever seen before. They tell you all sorts of things that are generally untrue or questionable at best. Do any of these sound familiar:

- Some niches are too competitive

- You cannot make money selling “money making” products
- Clickbank is the only way to go
- High gravity means a product is too competitive

They're all false and while sometimes it might seem like they're true, it all really comes down being able to stand back and knock out the better website. There is no such thing as a niche that is too competitive. There are just websites that don't do enough to *be* competitive. There are plenty of sites other than Clickbank. High gravity is a very good thing. And money making products can be highly effective...if you sell them properly. So, instead of just taking what you hear at face value, let's take a look at what does and does not work when researching a new niche.

The Two Ways to Find a Niche

There are hundreds of complex ways to look for a niche, but I say keep it simple. Don't try to find the “next big thing” every time you start a new site. Look for things that already sell, that have a substantial market and that have room for you to build a site. I utilize two very simple methods for finding new niches – neither of which requires an expensive membership or epic insights that only a guru would have.

Clickbank

No, it's not the only affiliate network or method out there, but it's sure one of the best and when it comes to finding profitable niches, there are few places where you can find better data. Here's my basic walkthrough for finding your niche here:

1. **Hit the Marketplace** – Go to the Clickbank Marketplace (<http://www.clickbank.com/marketplace.htm>) search the top offers. You'll find Liv Pure – a site with a gravity of 553 (as of writing this)

The screenshot displays two product listings from the Clickbank Marketplace. Each listing includes a heart icon, the product name, a language selector (English), a category (Health & Fitness - Dietary Supplements), a gravity score, initial and recurring conversion rates, an average conversion rate, a 'Promote' button, and a description with an affiliate link. Below the description are filters for Upsell Flow, Physical Product, One-Time, and Recurring, along with an 'Affiliate Page' button and a 'Seller Contact' link.

Product Name	Gravity Score	Initial \$/conversion	Recurring \$/rebill	Avg \$/conversion
Liv Pure	553.56	\$147.89	\$15.65	\$148.41
Ikaria Juice	370.65			\$138.77

Liv Pure Details:
 One of the most explosive offers in decades. Go here for details: <https://liv-pure.org/affiliates>

Ikaria Juice Details:
 White Hot Weight Loss Offer Is Crushing It Going STRONG in 2023! Get Started Now! Go here <https://theikariajuice.com/affiliates>

2. **Use the Gravity** – The gravity score is an easy snapshot to see what is selling and what isn't. What the gravity score means is that there are that many separate affiliates selling the product. Every time a product is sold by a unique affiliate within a certain time period, a point is added to gravity. If someone sells 200 products, it still only counts as one point.
3. **Checking the Niche** – So, as you can imagine, when a product has been sold successfully by more than 550 people, it is clearly a good niche – one with a lot of profit potential. In fac, I tend to aim for anything with a gravity over 50. At any point, there might be between 30 and 75 products on Clickbank with gravity that high. It's always a good sign that the niche is converting and that particular product is doing well.

The screenshot shows the Clickbank 'Top Offers' page. On the left is a sidebar with filters like 'Billing Type(s)', 'Commission Type', 'Product Type', 'Mobile Friendly', 'Requires Approval', 'Gravity', 'Avg \$/Conversion', 'Initial \$/Conversion', and 'Recurring \$/Rebill'. The main area displays 'Top Offers' for '2015 results'. A dropdown menu 'Sort results by' is set to 'Gravity: High-Low'. Two products are listed:

- Alpha BRAIN® By Onnit**: Gravity score 0.00. Description: 'Alpha BRAIN® is Onnit's ultimate nootropic to stimulate focus, support sharp mental clarity, and help you stay on the ball. Over 3 million...'. It has a 'Promote' button and a 'Seller Contact' link.
- Liv Pure**: Gravity score 553.56. Initial \$/conversion \$147.89, Recurring \$/rebill \$15.65. Avg \$/conversion \$148.41. It also has a 'Promote' button and an 'Affiliate Page' link.

Now, some gurus will try to tell you that the gravity score being high is a sign of too much competition. I completely disagree, though. Just think about it. Over 500 affiliates have successfully made money with that same product. How many people must have bought that guide, then? Don't you think there is a bit of room in the market for a new marketer to join? I think so.

Amazon.com Research

As I said before, Clickbank isn't the only tool around. There are dozens of other affiliate networks, including CPA networks (which will talk about more soon), so

using just Clickbank, where not nearly every evergreen niche is represented, isn't always best. For that in-between research, I like to visit Amazon.com and view the hot products there.

1. **Selling Off Amazon** – First off, I should mention that I don't normally sell physical products. You're talking about a measly 5% profit instead of 50%-75% from a digital product. So, obviously the real money is in info products. But, as a research tool, you don't get much better than Amazon.
2. **The Reviews** – Start by looking through any product pages or niche on Amazon.com. They sell pretty much everything in the realm of consumer goods, so you'll be able to find quite a nice selection of stuff. Your goal here is to look for products with at least 20 reviews, however.
3. **How Hot is the Niche** – So, why do we look for products with 20+ reviews, and not the wide array of other stuff that pops up on these sites? Think about it for a minute. How many people actually review something they buy? I don't have the exact stats on hand, but it's something like 1 in 1,000. So, if a product has 20 reviews, you can estimate that more than 20,000 of that product have been purchased. Yeah, I'd consider that a niche worth checking into.
4. **Researching from There** – Once you find a hot niche product on Amazon, take to Google and start searching for related keywords. For example, if you find a product on Amazon like Cesar Milan's "Becoming the Pack Leader" with 60+ reviews, go to Google and search for "dealing with dog aggression" or "being the dog pack leader". You'll find a number of products that are related to this niche. You'll find more on Clickbank too, where the dog training niche has been an evergreen favourite for years.

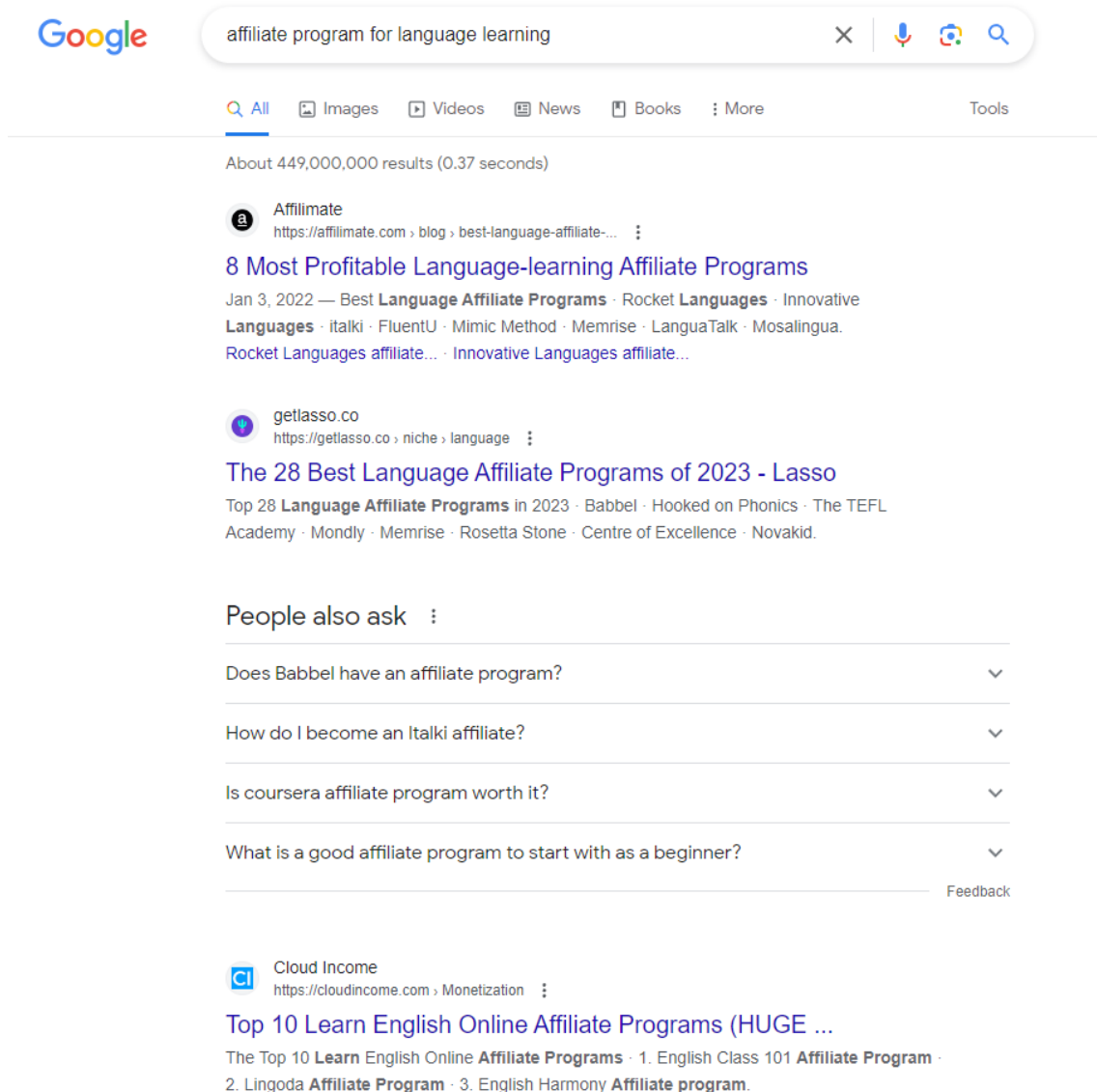


Take a look at what you get if you just type in dog training. Look at all those reviews. This is definitely a hot niche:

I could go on and on for hours about how many other ways there are to find hot niches, but really, why? Just the two above will help you find dozens upon dozens of potentially hot, highly profitable niche options. If you're really interested in making some serious money with them, you'll be able to do so easily enough. You don't need anything trickier.

Google and Other Networks

Another very valuable tool is just to Google something and see if there are other affiliate networks that will allow you to make commissions. Type in “learning languages affiliate program” into Google to see if there are direct programs you can sign up for or any other tools that will let you earn a profit without going through Clickbank.



I prefer Clickbank in many ways, but it is not the only tool on the market – not by a longshot.

Physical Products

Again, I'm a big fan of promoting info products, but don't let that stop you from considering some physical products if the commissions are right. For example, a product like the ASTRO Gaming Wireless Headset on Amazon.com sells for \$245 and has more than 3000 positive reviews. The total commission will only be around \$15, but the people who read those reviews or articles will already be primed buyers if they're searching for a specific product name (as is often the case with physical products).

Digging Up the Keywords

So, the niche research part is relatively easy. You just go where the money is. But, now we get to the part where many marketers start to stumble. Yeah, the dreaded keyword research. There are few things less entertaining to read about than keyword research. It never seems like there are enough keywords, and if you're doing something like Pay Per Click advertising, there really aren't enough.

Luckily for you, I have a few tools and strategies I use to make this a whole lot easier. It's all about having a process and being willing to invest the time and energy into developing lists that will actually be useful to you.

Where to Get the Best Keywords

Okay, so if you've been interested in Affiliate Marketing for any longer than a week or two, you should have a good idea of how important keywords are. They are the foundation of every good website and since you'll be diving deep into a hyper competitive field, you pretty much *need* to have a good strategy in place for making sure the keywords you choose can be marketed successfully. Patience is important in this business, but you don't want to pour hundreds of hours and thousands of dollars into ranking for a simple affiliate site.

I like to find my keywords in a number of ways. In my opinion, there are three types of keywords that hold the most value:

1. Product Names
2. Author Names
3. Crisis Keywords

In addition to these three very vital, basic groups of keywords, you can also search for keywords in the following categories:

4. General Specific Keywords
5. Longtail keywords

How you use these sets of keywords will ultimately determine how successful this part of your preparation will be. To give you an idea of what I normally do though, I will focus my energies into the first three almost entirely. It's not that general specific keywords and longtails are not effective (they're vital for PPC campaigns), but they're just not going to convert as well. If you were about to buy something like a new Headset, would you be more likely to search for "headseat" or a specific review of a model you liked such as "ASTRO Gaming Wireless Headset Review"? The same goes for your info products. People will search for product and author names when they're ready to buy, so even if the number of searches is lower, the value of those searches is much higher.

The one thing to consider when using author names or product names in your optimization is the terms and conditions of the affiliate program. Rarely but on occasion you'll find that you cannot do this, so it is important to check first, especially with some CPA programs and large companies that like to protect these terms and how they are optimized.

Crisis Keywords

When I start a Google Adwords campaign, I will often have a handful of adgroups that focus on product names and author names, and then a big collection of keywords that focus very specifically on crisis keywords. While the name-keyed phrases are very valuable because you're targeting people who are ready to buy, the crisis keywords are equally, if not more important because you're targeting people with an urgent need that are willing to buy. They might be willing to buy multiple products and will be far more likely to act on impulse when they read your call to action, rather than continuing to shop around and research.

So, how do you snag crisis keywords that will help you pinpoint the best possible potential leads? Here are some tips.

- **Ask Who Needs the Product** – Always determine who needs the products you're marketing most. For example, if you're selling guides for how to remove acne, who do you think will need that guide immediately? A 25 year old interested in preventing acne in the future or an 18 year old who wants to get rid of acne before they start a new job? The latter will always be a better prospect because they have an immediate crisis that you can solve.
- **Does the Phrase Solve the Problem?** – The keyword phrases you choose need to be things the prospect would search for to solve the problem. For example, "acne tips" is not a good keyword because it could be searched for by anyone, including children and adults helping their children. However "get rid of acne now" or "remove acne in a week" are good because they are going to be written by people who need to act sooner than later.

- **Can the Phrase Mean Anything Else?** – Finally, ask yourself if the phrase can be interpreted as something else. This is especially important for pay per click advertising, where you don't want to pay for a keyword when non-buyers will click. For example, if someone searches for "get rid of skin problems", it seems like a crisis keyword, but in reality, it could be about anything. It could be related to dry skin, dandruff, rosacea, or a dozen other problems that your website does not relate to. You need to target only people who will be interested in what your articles and reviews can provide them.

Crisis keywords are important for every marketing campaign, whether you are using organic search engine optimization or PPC advertising. Just remember to pinpoint the problem your audience is having and adapt your keywords to match their needs.

Long Tail Keywords

There are two instances when you would want to look at long tail keywords. First, there is PPC advertising. With advertising, the more keywords you have, the better. That means you'll want lists of several thousand keywords. The second is development of an authority site. You could write a dog training website with 10 pages of content, but if you want it to become an authority site, you would want to start specializing pages for breeds, such as "Labrador retriever separation anxiety". That's a long tail keyword because you've added specific details to the basic term of "separation anxiety" that can be changed depending on the several hundred dog breeds out there.

[Keyword Planner >](#)

Plan from Nov 2, 2023, 7 AM, GMT

[Keyword ideas](#) [Forecast](#) [Saved keywords](#) [Negative keywords](#)

Q dog aggression, dog behavior, bad dog behavior, dog behavior problem, bad dog 📍 Australia, + 2 more 🌐 English 🔍 Google 📅 Oct 2022 – Sep 2023

Broaden your search: [+ aggression](#) [+ dog](#) [+ good dog behavior](#) [+ good dog](#) [+ dogs by breed](#) [+ pet dogs](#) [+ pet breeds](#)

[🔍](#) [Exclude adult ideas](#) [Add filter](#) 2,420 keyword ideas available 📊 Columns [Keyword view](#)

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
<input type="checkbox"/> dog behaviorist near me	9,900	0%	+49%	Low	–	€1.52	€5.66	
<input type="checkbox"/> dog obedience training near me	27,100	0%	0%	Low	–	€1.01	€4.24	
<input type="checkbox"/> dog obedience training	18,100	0%	+22%	Low	–	€1.02	€4.25	
<input type="checkbox"/> obedience school for dogs	5,400	0%	+50%	Low	–	€1.13	€4.72	
<input type="checkbox"/> aggressive dog training	5,400	-18%	-18%	Low	–	€1.41	€5.42	
<input type="checkbox"/> separation anxiety in dogs	14,800	-18%	-18%	Medium	–	€0.13	€2.50	
<input type="checkbox"/> aggressive dog training near me	6,600	0%	+22%	Low	–	€1.55	€6.23	
<input type="checkbox"/> dog obedience classes near me	27,100	0%	0%	Low	–	€1.01	€4.24	
<input type="checkbox"/> dog behaviorist	4,400	0%	0%	Low	–	€1.56	€5.17	
<input type="checkbox"/> obedience training near me	4,400	0%	+23%	Low	–	€1.01	€3.77	

Finding long tails will require a bit of research, both on your own and with tools. If you don't know a niche especially well, this will be extra important to ensure you don't miss any potentially valuable keywords.

Buyer Keywords

Other keywords that perform really well are buying keywords – terms people will use when they are ready to make a purchase. Product and author names are one example of this, as are any keywords that end with “review”. Other examples include buy, order, and purchase.

Using Tools to Generate Buyer Lists

There are quite a few tools out there that have proven themselves effective for researching keyword lists. I could list them all, but I want to get on to the juicy stuff pretty quick, so I'll use one of my favorite tools [AI Content Profits](https://www.AIContentProfits.com).

Using AI Content Profits

Just to show you how valuable this tool is and how much data you can get out of it, let's use a simple term like “acne removal” and see what kind of data we can dig up for it. Start by entering the chosen keyword into the interface and searching.

The screenshot displays the AI Content Profits web application interface. At the top, there is a navigation bar with the logo, 'Run AI', 'Settings', and 'Log Out' links. The main content area is divided into five horizontal sections, each with a title, instructions, a text input field, a 'RUN A.I.' button, and an output area. The first section, 'Keyword Research', is active and shows the keyword 'acne removal' entered. The output area lists four results: '1. Acne removal products', '2. Best acne removal treatments', '3. Natural acne removal remedies', and '4. Acne removal cream'. The other sections are 'Write a Blog Post', 'Write an Email Newsletter', 'Create Voice Over Script (ElevenLabs)', and 'Sales Letter', all of which have empty input fields and output areas.

Section	Instructions	Input Field	Button	Output
Keyword Research	Enter a seed keyword to generate a list of buyer keywords for your product or niche	acne removal	RUN A.I.	1. Acne removal products 2. Best acne removal treatments 3. Natural acne removal remedies 4. Acne removal cream
Write a Blog Post	Provide the topic and keywords to target and receive a well-written blog post from the AI		RUN A.I.	
Write an Email Newsletter	Enter details about the product and target audience, and the AI will create compelling email newsletter		RUN A.I.	
Create Voice Over Script (ElevenLabs)	Provide product information and target audience, and receive a high converting voice over script		RUN A.I.	
Sales Letter	Provide product information and target audience, and let the AI generate a persuasive sales letter		RUN A.I.	Ativar o Windows Aceda a Definições para ativar o Windows

The pro version will give you a very solid response of 100 **buyer intent** keywords. The “secret” here is that your not just getting a list of any random keywords on the niche. The search was optimized to give you only buyer keywords that then you can use for your marketing.

You can use them to select your domain name, for your articles, sales pages and so on. These keywords can be used at every step of your campaigns.

You can choose to export all of the keywords or you can cherry-pick the ones that fit your specific needs.

Most importantly you're going to be using these for a PPC campaign, you'll be able to create very powerful ads on AdWords or Bing.

Google Keyword Planner

A free tool that can help you with general ideas on keyword generation is the Google Keyword Planner that comes with AdWords. The tool has been beefed up a few times over the years and while it still doesn't have some of the gusto of other paid options, it gets the job done in terms of presenting you with relatively good traffic data, competition estimates and synonyms for your phrases.

Digging Up the All Important Traffic

One of the four pillars of the monetization formula I showed you earlier is traffic. You won't make a cent if you don't get some bodies in front of computers looking at your website. That's the biggest mistake that many people make. They focus on getting the sites just right, getting as much content as possible, and then forget to actually make sure people read the content. To a certain point, quality content will get some traffic on its own – search engines just like content. But, it will only get you so far. You still need to go out and learn what it takes to generate traffic above and beyond what little you get through the content you write.

So the main focus is on paid search - it's a powerful tool - one that has been making millions for marketers over the years. There is Google AdWords, Bing Ads, as well as Facebook, Youtube, TikTok, Instagram and other social networks.

And with modern tools, paid advertising is pretty much instant. You can have your ads online immediately and get feedback almost as fast. This gives you the ability to split test and optimize your campaigns with immediate results.

Landing Pages and Conversions

Alright, let's move on to the next part of the formula we discussed earlier – your conversion rates. The key here is to get as high of a conversion rate as possible, boosting the sheer volume of people you can convince to buy your product when they hit your landing page. Over the years, Super Affiliates have tweaked, adjusted,

and revised the systems they use to snag these conversions in so many ways that there are literally hundreds of ways out there to get it right. We're just going to look at a handful of them for now, though.

An Affiliate Landing Page

There are dozens of types of landing pages. You can have a squeeze page to get email addresses, a product review page, a product authority site. It doesn't really matter what type of page you put together though – I want to focus on the specific elements that have worked for my affiliate landing pages – the pitch pages and review pages that ultimately send people off to the product that will net me a sale. Here are a few things that every one of these pages should have in place to be effective:

- **Clickable Images** – In the first fold of the page, you should have a clickable image that relates to the product you're marketing. Whether it's a banner ad or graphic text, or just an image of the product niche, that image can attract image much more effectively than many of the other tools on the page.
- **Clickable Links** – Links should be placed in multiple locations throughout a review or a product pitch page. I like to have one link in the first fold so that readers have a specific option they can complete immediately. I also like to have one half way down the page and one at the bottom for those that read the entire page.
- **Star Systems** – Believe it or not, but the simplest little thing you can do to get people to click on those call to action links is to use an out of 5 star rating system for the products. People respond to star rating systems because they've been programmed by services like Amazon.com and iTunes to immediately recognize quality based on those 5 stars. Someone who doesn't feel like reading the whole review and just wants an instant summary can get a lot of out of that star graphic.
- **Alternate Options** – This is a tricky one and will depend largely on the specific niche in which you are working. For the most part, though, I like to think that offering multiple options beyond the initial reviewed product is a good idea.
- **Flying Popovers** – A tremendously powerful tool is a flying popover – a small popup that appears on the screen after a set amount of time. These should only be used after 20-30 seconds, once the reader has been on the site for some time and is interested in what you have to offer. If you have it appear immediately, people have a habit of hitting the back button. If you wait though, you can encourage a direct action from someone that is already engaged in

the site's content and may be interested in a purchase. Additionally, when you ask for email addresses this way, you'll get more real ones. Make sure not to use a popup box as these can hurt your site's performance in the search engines.

- **An Obvious Number 1** – On all your pages, it is a good idea to have an obvious number one choice. Even if you are producing an authority site with dozens of different articles on the site, use that clickable image on the top fold to showcase the premiere product review your site will be offering.
- **Relevancy** – When you promote your products, make sure to promote only the product that is most relevant to the content on that page. For example, if you have an article about Acne removal on a general health site, don't put a product up for hair loss. The markets and needs are not the same. Think of each page on your website as its own entity that people may reach directly from a search engine link. Never assume someone will click on any other links on your page other than what you put directly in front of them.
- **Geo Targeting** – If you're selling a product that can benefit from it, using a simple script to target someone's geographic location and using it in your pitches can be highly effective. Additionally, using JavaScript to pinpoint dates and times are also very useful as they can make the site seem more relevant and the offer is much more direct and effective.

There are a few other specific on-page things you can do to boost conversions as well that we will discuss when it comes to email marketing and some other advanced strategies, but these are some basics that all affiliate marketers should consider. The super affiliates all start with a solid foundation of these techniques and build up from there.

Email Marketing

You can't get more basic and important than email marketing and list building when it comes to making money on the Internet. There is nothing more powerful than having someone's email address and being able to contact them directly and ask them to check out an affiliate offer. Of course, it's not as simple as that. There are rules to follow, information to give away, and trust to develop. That's why every good email marketing campaign needs a good plan.

Creating an Email List

Email lists are operated by services called Autoresponders. The best autoresponder service on the Internet is [Getresponse](http://www.GetResponse.com) – starting at just \$20 a month for up to 500 leads. The site pretty much always pays for itself and has some of the highest

delivery rates of any autoresponder around. If you don't already have a membership, get over there and start one for free.

Once you have created an email list your next step is to create opt-in page, (aka capture page or squeeze page). Take the following page for example:

FREE! "How to Make Upwards of \$4,954.55 a Month, Earn Recurring Commissions Even While You Sleep at Night WITHOUT having to become an "Influencer"

CLICK HERE TO GAIN ACCESS >>

*If at any point you find that the information is no longer relevant to you, you can simply click the link at the bottom of any email and you'll be automatically unsubscribed.

As you can see, I is a very simple squeeze page but very effective. There are no distractions on the page either the person is really interested in the topic and takes action or leaves the page. Its a "yes or no" proposition.

Then depending on the niche I'm working one I can split test and change the copy, add an image or a short video, bullet points etc, and compare the conversion rates.

So from the simplest possible I can work into higher complexity as need but always starting from a page similar to this.

Getting Leads

Actually generating leads is what will help you make a real profit with your email list. You want good, hard leads for people who are ready to make a purchase or solve a problem. To do this, you'll need to offer something of value to them and then follow through on it. I have two primary recommendations here – the free report and the 6 part minicourse.

Again I tend to start with the simpler solution and work my way into complexity as needed. Though the free report is a good tool, the minicourse is better though because it allows you to create an expectation that your emails will arrive every day for the next six days. When you build that expectation, you can reduce the chance that they assume your emails are spam. If you give away a free report, they may forget that they signed up for your list by the time they receive your sales pitch, and the message will seem like spam. You need to build up trust with them before you can pitch that affiliate link.

The Opt-in Box

The opt-in box itself needs to be well formatted and targeted toward your prospects. Here are some specific tips to make sure it gets the job done:

- **Use Graphics** – Use a graphic for the mini-course or free report to make it seem like a tangible thing. Also, describe the product so they know exactly what they are getting.
- **Value Driven Bullet Points** – Use 3-5 bullet points to describe specific benefits they will gain from signing up for your free course. Don't give away any information – just tell them what they'll get and make it as enticing as possible.
- **Abate Suspensions** – If someone thinks they might get spammed, they're much less likely to sign up for your mailing list. To avoid this, make sure to place a disclaimer with the opt-in box that says something like "I won't share this email address with anyone" or "I hate spam as much as the next guy – don't worry, I'll keep your email to myself".
- **Free Product Access** – If you're giving away something more substantial, like software or a full eBook, you can require "registration" before they can access and download that freebie. It's the same thing as a free report, but if you build the entire site around that product, you'll be able to draw more attention and get more signups. People are used to registering to use something they're interested in.

When it comes to lead capturing, the opt-in box needs to be more than just a "name here, email here" box in the corner. It needs to be front and centre, clearly lay out the value of the list, and be visually appealing. When you can do all that, you'll be much more capable of snagging the leads you need.

Formatting Your Mini-Course

A mini-course needs to do many things, but first and foremost it needs to build trust and expectations. When you violate that trust or underwhelm those expectations, you may risk losing your prospects. So, instead of trying to start selling in email one, you need to back off a little bit and show your readers that you're actually there to provide something of relative value. There are a few ways to do this.

1. **Ensure Every Email Holds Value** – The point of an autoresponder course is to convince people that your goal is to provide valuable information they can use to solve their problem. If you spend more time trying to sell them something than actually providing that advice, they are going to assume that you are not nearly so noble as you seem. Everyone expects to be sold something online – your goal is to convince them that what you are selling will benefit them as much, if not more, than it benefits you.
2. **Offer Calls to Action** – Every email you write should have a solid call to action. That does *not* mean you should try to sell something in every email. You can tell people to read more on a blog, follow you on Twitter, read an article you've posted, or download a free report. By acclimating them to performing an action after every message, it will be far easier to convince them to make the leap and click on that affiliate link when the time comes.
3. **Provide Incentive** – Don't just offer things to people, tell them why they are of value. Imagine you created an email course that provided solutions to 6 common problems people have with their dogs and aggression. These problems would be very specific, and at the end of each message, you might refer them to articles, websites, and blogs for more information. Make sure you provide not only the information, but a link between that information and action – “click here to learn what it will take to stop your dog from tearing up your cushions”. That kind of message is far more effective because it speaks to what they gain, something everyone can understand.
4. **The 7th Day Message** – Finally, there is the last message in your autoresponder course, the seventh day message. This is a message that will ultimately cash in on all that good will and trust you've built up and allow you to target your prospects to click on a link and buy what you have to offer. The seventh day message needs to do a few things. First, it needs to be urgent. You need to make them realize that if they do not act right away, they will miss a great opportunity. Do this by giving away a free bonus when they buy through your link – something urgent they will need. By offering this urgency, you can push a waffling prospect over the edge – with a sales boost (for those who've opted in) of almost 30% in some cases.

Email marketing is a tricky business because you need to hit on a message that will flame the interest that your prospects have without making them too wary in the age of spam and constant commercialism. Adding value and honestly providing useful information will always do that for you. Remember the old axiom – “value before profit”. If you can provide customers value in what you write, the profits will always come next.

Monetizing the List Over Time

The single 6 message email course is not the beginning and end of your monetization. The whole point of a good email list is that you put together a collection of prospects that you can tap into time and again for months to come, getting additional sales out of them. Once someone has made a purchase from you or shown interest in a niche’s products, it is very easy to make a second sale – much easier than finding a new prospect and warming them up through the marketing process.

After the initial 6 day course is up and you’ve made your 7th day pitch, be sure to continuously provide valuable information over time. Sometimes, it can be as simple as a YouTube video link to a seminar or a simple survey they can fill out. Other times, it can be a new free report or a newsletter full of details on the niche in which you’re working. Either way, keep them attached and aware of your messages.

This way, when it comes time to promote other products, you’ll have a fresh list of prospects who you can tap into with a broadcast email for a big launch or a queued up message with details about various products you’ve reviewed. And don’t worry about selling. There is a stigma in this business that sinks more affiliates than you’d believe – whenever someone goes to sell something via an email they feel bad about it. Whether it’s the image of constant salesmanship or the thought of all those spam messages we get in our own inboxes, it can be hard to make the push and send that email.

Stop feeling bad, though. If a product is good, it will sell to interested prospects. Everyone else can happily ignore it and no one gets hurt. When you find a good product that you’re excited to promote, make sure you promote it – it’s not worth holding back on. Remember, you’re a business person. This is your job and to make money, you have to make sales.

Not All Leads Are Equal

Something you’ll hear any salesperson tell you is that not all leads are equal. This is especially true in email marketing where buying leads are 10-100 times more likely to convert, depending on the niche in which you’re working. This goes beyond email marketing and hits on just about every facet of your business, because when it

comes to generating leads and converting sales, your focus should always be on people who are ready to make the leap.

That's why we focus our keyword research on product and author names and buying keywords, because someone looking to make a purchase is often using those keywords to do a final round of research. In terms of lead generation, you'll find it a lot easier to make a profit by sending out emails to people who are already on the edge of the precipice – a light push can land you a nice profit.

Finding “Buying Leads”

To find and take advantage of buying leads, you need to first know where to look. There are plenty of good places to seek out people who are primed for buying. First, there are those that have already made purchases. These individuals will often frequent forums of other products. A trick I'm especially fond of is buying hot products in a niche I'm marketing within and then posting on the forums for that product. I can then link back to a squeeze page to gather email addresses or to a free product that I'm giving away. Trying to sell directly from the forums is not often effective, but lead gathering is extremely effective because these are people who you know for a fact spend money and are in the niche already.

Another effective strategy is to go to a lot of live events – seminars, meetings, and group outings around the country. These events are packed with people who are eager to learn more about products that you might be selling. This is more effective in certain niches than others. For example, the making money online niche is ideal for lead gathering at events. Create something of relative value and hand out CDs or business cards with links to your squeeze page and you'll be surprised how many people gladly hand over their contact information.

CPA Marketing

Most of what we've talked about so far has to do with direct affiliate marketing of information products on sites like Clickbank. But, one of the biggest markets right now for affiliate marketing – both in volume and in potential – is the CPA market. This is somewhere that people have been making millions upon millions of dollars just by soliciting specific actions on websites to prospective leads.

There are a few reasons why CPA, or Cost per Action, is so popular. First, you don't need to worry about actually making sales, and as a result, you don't need to worry about refunds. Companies are paying you to get leads to perform specific actions on their site. For example, getting someone to submit an email address is worth between \$0.50 and \$3 in many industries while getting someone to fill out a short registration form with contact details can be worth up to \$50 in industries like

insurance or car sales. Here are some of the common ways you can make money with CPA:

- Zip Code or Email Submission - \$0.50-\$3 per submission
- Short Registration - \$2-\$50 per submission – Simple information and basic action for leads.
- Risk Free Trial - \$30-\$50 – Get someone to commit to a low cost, shipping and handling only scenario and you'll receive huge commissions for those conversions.
- Sales – Sell a large scale product or service and earn massive returns, well over \$50 in some cases.

And while CPA is generally very similar to other affiliate marketing actions, it has a few rules that vary slightly due to the signup process, the expectations of the marketers in particular, and how it all breaks down when you send people along to the target sites.

Signing Up for CPA Networks

Signing Up for a CPA network can be tricky. It is not automatic as most networks have an approval process. Keep in mind when you sign up that you need to use an actual email address and a phone number that can be reached immediately. If they call for verification and you don't answer the phone, you may get denied based on that alone. Also, tell them exactly what you're marketing, how long you've been doing it, and provide a website if possible.

Once you're signed up for a CPA network, you'll have access to an affiliate manager who can answer questions, provide tools and help you through the process step by step. This is an invaluable tool that too many marketers overlook. If you are, for some reason, denied, talk to someone and find out why. Most of the time, it is a simple misunderstanding or missing piece of information that can be fixed quickly enough.

Finding Offers and Getting Paid

Because there are so many networks and so many offers out there, it's important to know where to look and how much of a profit you can make when you research the different potential super affiliate making opportunities on the market.

To start with, know that a good EPC (earnings per click) rate is \$1. This means that for every 100 clicks you receive, you're making \$100 in action conversions. If you

can get up to \$3 or more, you're doing fantastic and will make a tremendous amount of money at what you're doing.

Regarding the niches you select, you'll want to stick in the ones that are everyone is familiar with. The CPA networks are pretty much devoted to things that have long, proven, evergreen histories. They sell all the time and are worth a lot of money. This includes diet, insurance, business opportunities, mobile, education, dating, finance, or dating among others.

MaxBounty

A great tool for finding and researching offers is [MaxBounty](#). This site will provide a variety of tools that allow you to research and learn more about specific niches. Just enter a keyword for the niche you're interested in and the engine will produce a list of offers related to that search term. You can then sort the offers by the highest EPC and payout amounts.

Another good resource for finding new offers to market is to talk to your affiliate managers. Often, if a new offer has come into a marketplace, the managers will be able to give you a heads up on it. They also have all the numbers regarding how well it's doing and how many people are promoting it. Most managers will provide this data if you ask. Most CPA marketers just don't think to ask.

Making Solid Income with CPA Marketing

Because CPA is not the same as affiliate marketing, it can be hard sometimes to ensure you'll make as big of a profit by doing it. That said, the majority of the tactics you'll use are the same. You'll still want to setup websites using the right keywords and sound SEO tactics. You'll still want to place links throughout the page, develop plenty of backlinks and have strong calls to action. However, you'll want to consider a few other things that can help a CPA offer flourish.

- **Mass Appeal Marketing** – CPA offers are generally things that will appeal to a large number of people. Because you're not dealing with the same urgency that affiliate marketers do – you don't need to sell anything, just create an action – your goal is to find high scale, hot offers that have enough attractive points to convince people to fill out a form or order a free trial of something. Avoid limited markets like cutting edge technology or seasonal products.
- **Checking Ads** – Another easy way to ensure you're working with offers that will earn money is to check the top sites on the Internet to see if their advertising is working. Use Quantcast or Alexa to check the top sites and then sort them by which ones accept advertising. Check to see if the ads on those sites repeat, and if they do, you know that niche will make money. They

wouldn't repeat ads on expensive sites like that if they didn't make money. From there, go to Offer Vault and find the highest paying offers in that niche.

- **Presell Page Tactics** – Because you're not selling something directly, but trying to solicit an action, your websites will have a bit of a different approach. Rather than just selling something, they will *presell* something – an idea or thought that will lead your prospects to fill out an offer or provide an email address. To boost these conversions, you can use the same conversion tactics we discussed before, as well as things like coupon codes to reduce shipping costs on free trials, expiration dates to make the offer look like it is scarcer than it is, dual offers to double your income, and exit popups to get people back to the offer when they try to leave the page.
- **Getting Traffic** – Getting traffic for a CPA offer is almost always the big obstacle that marketers will face. You can always use the standard SEO tactics and forum tapping tactics, as well as PPC advertising that we discussed before, but you can also use banner advertising and a few select tools that will convert very well to see if you'll make an impact on the market.

You can sort the sites by the number of impressions per month they get, and then check to see how much they all cost. The total cost of the ads will vary per site and slot, but try to find something nice and affordable – less than \$300 for 6 million+ impressions is often a very good deal.

Don't assume that the deal is great though. Check to see where the ad will be placed, then go to the site and see how the ads look. Additionally, go to Google Ad Planner and research the site to see that the numbers are accurate, the demographics are what you need on the site, and the age range is appropriate. Sites with large numbers of under-18 users are almost useless because they do not have access to credit cards like adults do.

If you choose to use graphic banner advertising, make sure to have a professional banner created to keep it looking high quality. You can get one of these for as little as \$20 on Elance or other freelancing sites and it takes only a day or two. Easy as that, you get huge traffic for less than \$300 and you won't need to worry about things like SEO or PPC advertising.

CPA marketing is not entirely different from affiliate marketing, but many times you'll find that those who specialize in it will use it alone and vice versa. I won't recommend any one type of marketing over the other – there are marketers who

have made massive fortunes on both sides of the fence. However, I will say that you should focus on one method and pour as much of your energy into it as possible. If you're serious about making a profit with your affiliate marketing efforts, you need to know one niche and field inside and out. Don't hop back and forth or you'll never reach that level of knowledge you need to succeed.

Affiliate Marketing Takes Time

It takes a lot of time. It's why we always say there is no such thing as a "get rich *quick*" scheme. The quick part sinks you every time. It takes time and it takes investment. When you get started, the formula will be almost entirely about time. You won't have much money so you'll do as much as you can by yourself. You'll start your first website, hopefully make a few dollars and then make another one. It could take two or three weeks, but at least you'll be started.

But, it's after that first website or two that many people make the mistakes. They see the paychecks start to come in and they want to know what they can do to keep all that money. Why set aside 40-50% of it to reinvest when you could just as easily buy that big screen TV and just do the work yourself?

I asked the same question when I got started and so have millions of others. The key is to overcome the urge to spend the money and learn to reinvest it. Do less work yourself and start assigning those tasks to AI tools.

Using AI Automation

You can basically automate just about everything you do for your affiliate marketing campaigns. Personally, I believe a marketer shouldn't do much of anything beyond the big picture thinking. It might take some time to get there, but eventually you should check emails, generate ideas, and check progress. The rest of the time is spent on integrating AI solutions to automate and streamline tasks like content creation, product recommendations and targeted advertising.

ChatGPT can be harnessed to automate the creation of product descriptions, blog posts, and email marketing campaigns. For instance, a marketer could use the following recipe:

Content Creation and Optimization

1. Product Description Generation: Provide ChatGPT with a list of product features and the target audience. The model can then generate a series of unique and persuasive product descriptions that can be used across various platforms.

2. SEO-Driven Blog Posts: Input keywords related to the products being marketed and ChatGPT can produce blog post outlines or complete articles that are optimized for search engines, ensuring higher visibility.

3. Email Campaigns: By feeding ChatGPT with the campaign's objectives and the key selling points of the products, it can compose personalized emails for different segments of your audience, increasing the chances of conversion.

Visual Content Generation

DALL·E, on the other hand, can create compelling images that can be used to complement the written content. Here are a few recipes:

1. Banner Advertisements: Provide DALL·E with the product name, target audience, and the emotions you want to evoke (e.g., excitement, trust). It can then generate a variety of banner ads that can be A/B tested across your ad networks.

2. Social Media Posts: Input the campaign's theme and specific product features into DALL·E to receive tailored images that can be posted on social media along with the ChatGPT-generated content for increased engagement.

3. Infographics: Supply DALL·E with data points and the desired information flow, and it can design infographics that are perfect for sharing complex data in a digestible format, which is often shared and can drive traffic to affiliate sites.

Conclusion

I could write volumes and volumes about the little things that a super affiliate does to get where they are. But, here's the thing – most of those details are just that, little things that can be done differently or adjusted by anyone to make a profit.

What really matters when it comes to finding and traveling the path being a super affiliate is knowing exactly what you want out of the process and how you can get it. Be clear about your dreams, remember why you're doing it, and be persistent. I guarantee you that you'll make mistakes. Heck, I'll probably make a dozen mistakes by the end of this week. But, if those mistakes don't get made, how can either of us even begin to improve.

You have to be willing and ready to fall down so you can get back up and learn to stay upright. And everything you've read in this guide was designed to help you do just that – to balance what your affiliate marketing campaigns need against what you're interested in and capable of providing. Ultimately it comes down to taking this knowledge, going out and trying everything over and over again until you hit on what works.

When you find that special formula that works, you need to sit down and do it all over again. Don't try something new after that, or attempt to expand. Master that one little thing you did right and grow from there. That is what a super affiliate is – a student who studied their mistakes for hours upon hours and learned how to advance from there. They focused, studied, and learned a specific set of processes that, today, are making them richer than they ever imagined.

Do all these things and you too will be well on your way to the pedestal and the big “S” in front of your name. Don't get discouraged, and by all means, don't give up.

Your Next Step

